

SCHRACK TECHNIK

With over 100 years of expertise in
power, data, and lighting technology

SCHRACK
TECHNIK



CONNECT IN
COMPETENCE.



AGENDA



Who is Schrack Technik?

History and owners

Strategy

Company profile

Key figures

Organization

Our service, your benefit!

Customer service

Product range

Tools



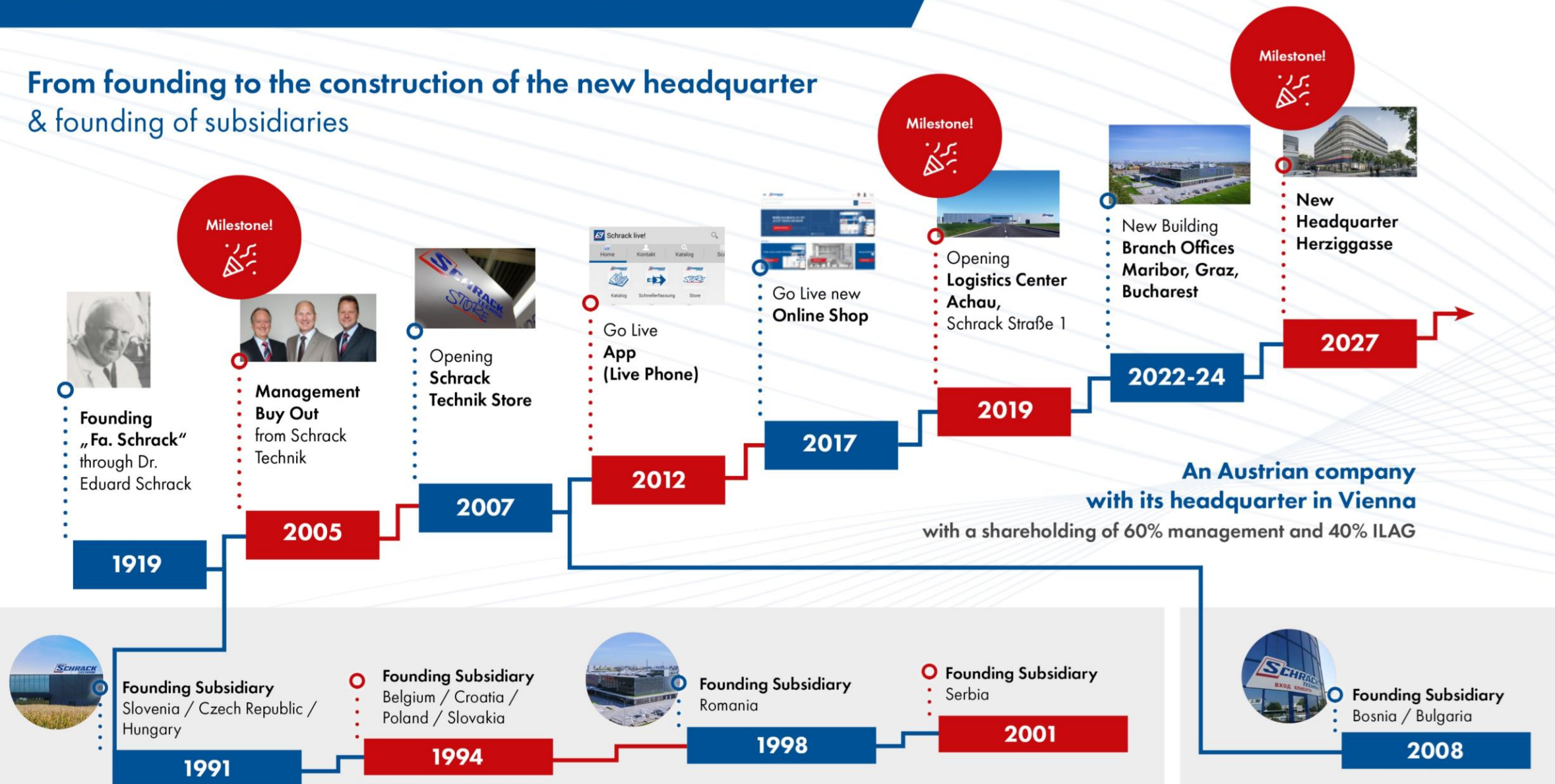
INSIGHT INTO
THE COMPANY

<https://www.youtube.com/watch?v=QDQusf8U4vY>

HISTORY AND OWNERS



From founding to the construction of the new headquarter
& founding of subsidiaries



WHO IS SCHRACK TECHNIK?



Leading technology company

Products, solutions and technical expertise in the areas of:



Enclosures &
Distribution Systems



Distribution Panel Installation



Control & Automation
Technology



Building Technology, Knx &
Intercom Systems



Emergency
Lighting, UPS, CO
& Reactive Power
Compensation



Lighting



Network Technology
& Server Room Equipment



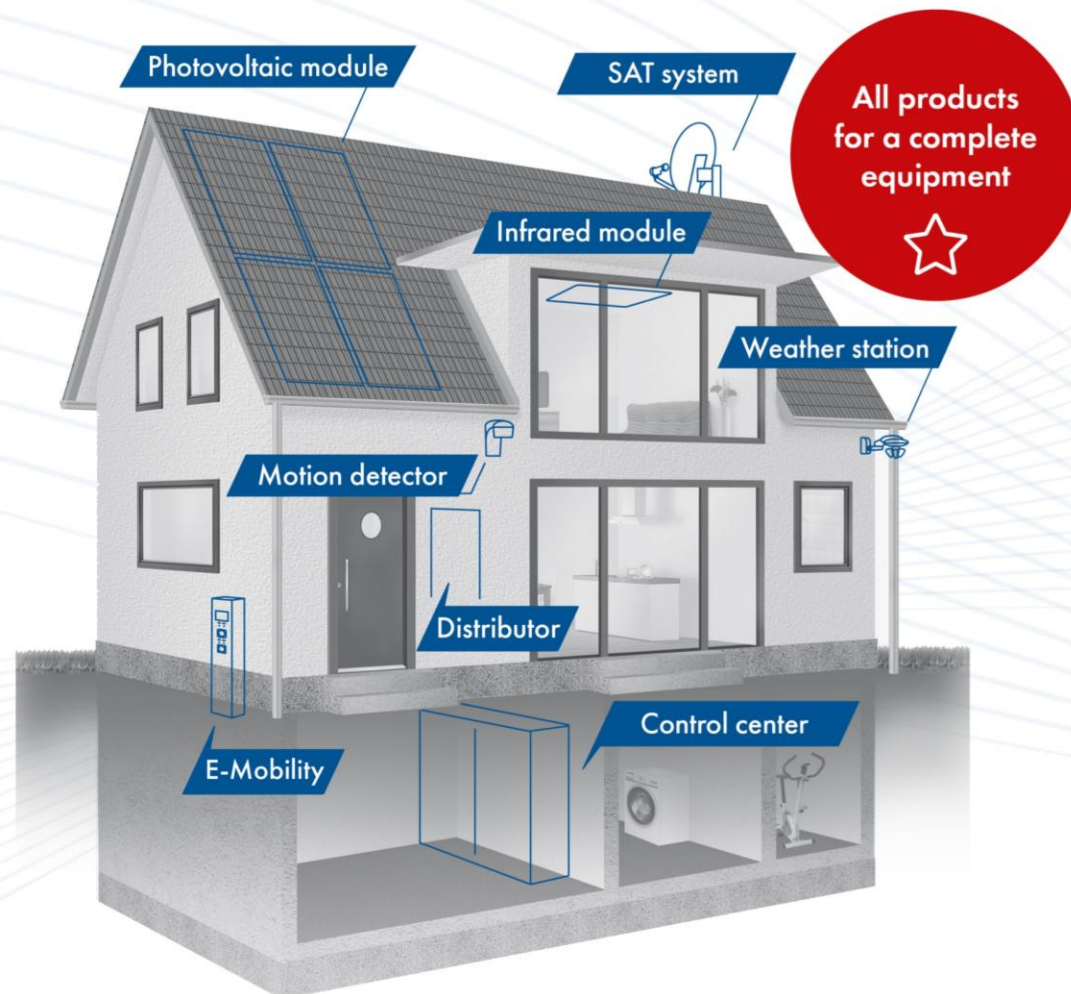
Photovoltaics & Energy
Storage



E-Mobility



Cables & Wires



PRODUCT STRATEGY



SALES STRAETGY



Own
sales structure



Direct **customer support** from
our **own employees**



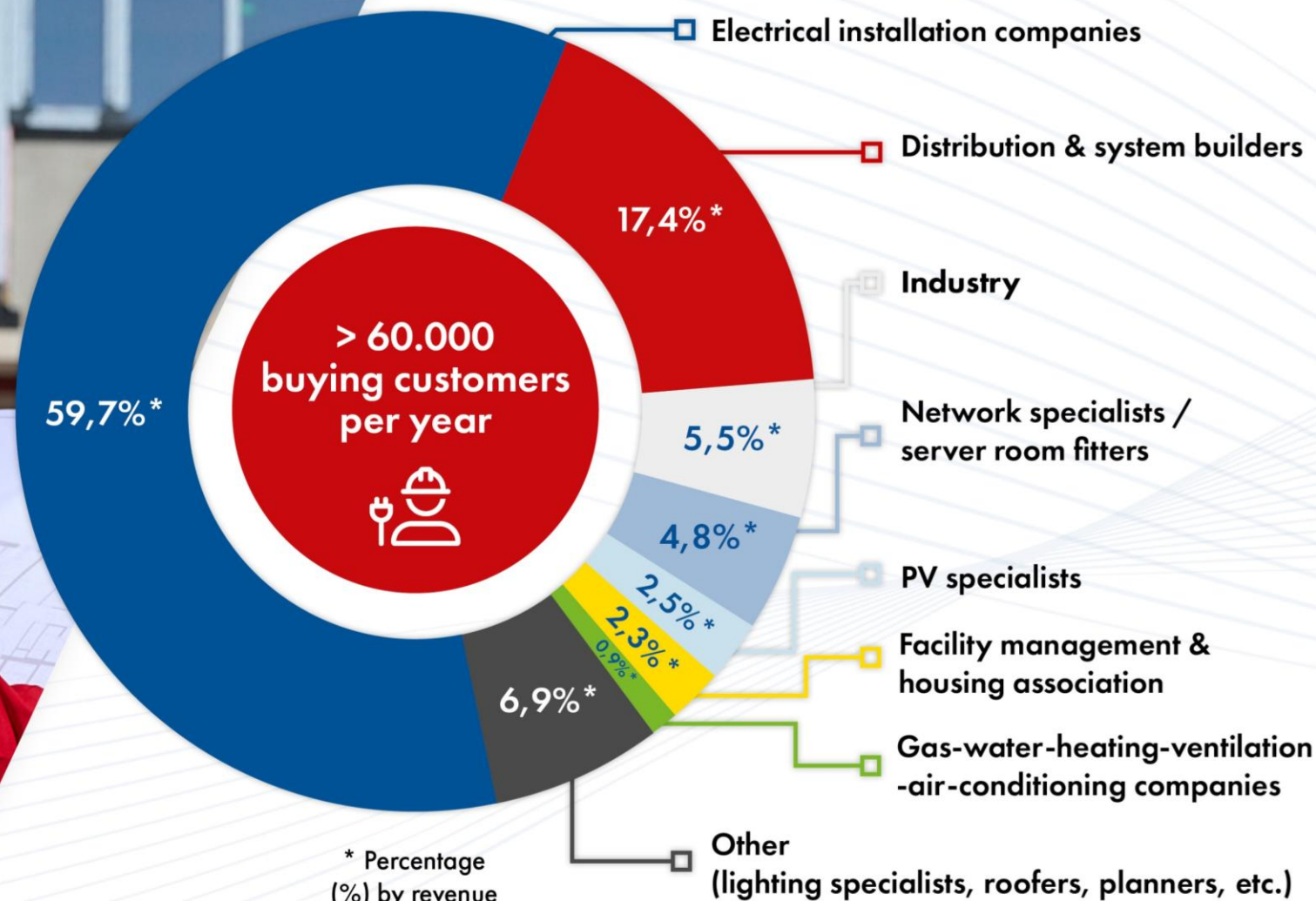
**Own branches with local
company headquarters
and logistics**

**Schrack Technik in 15
countries and 62 locations**
Stores, Pickup Stations, ...

>1.250 Employees



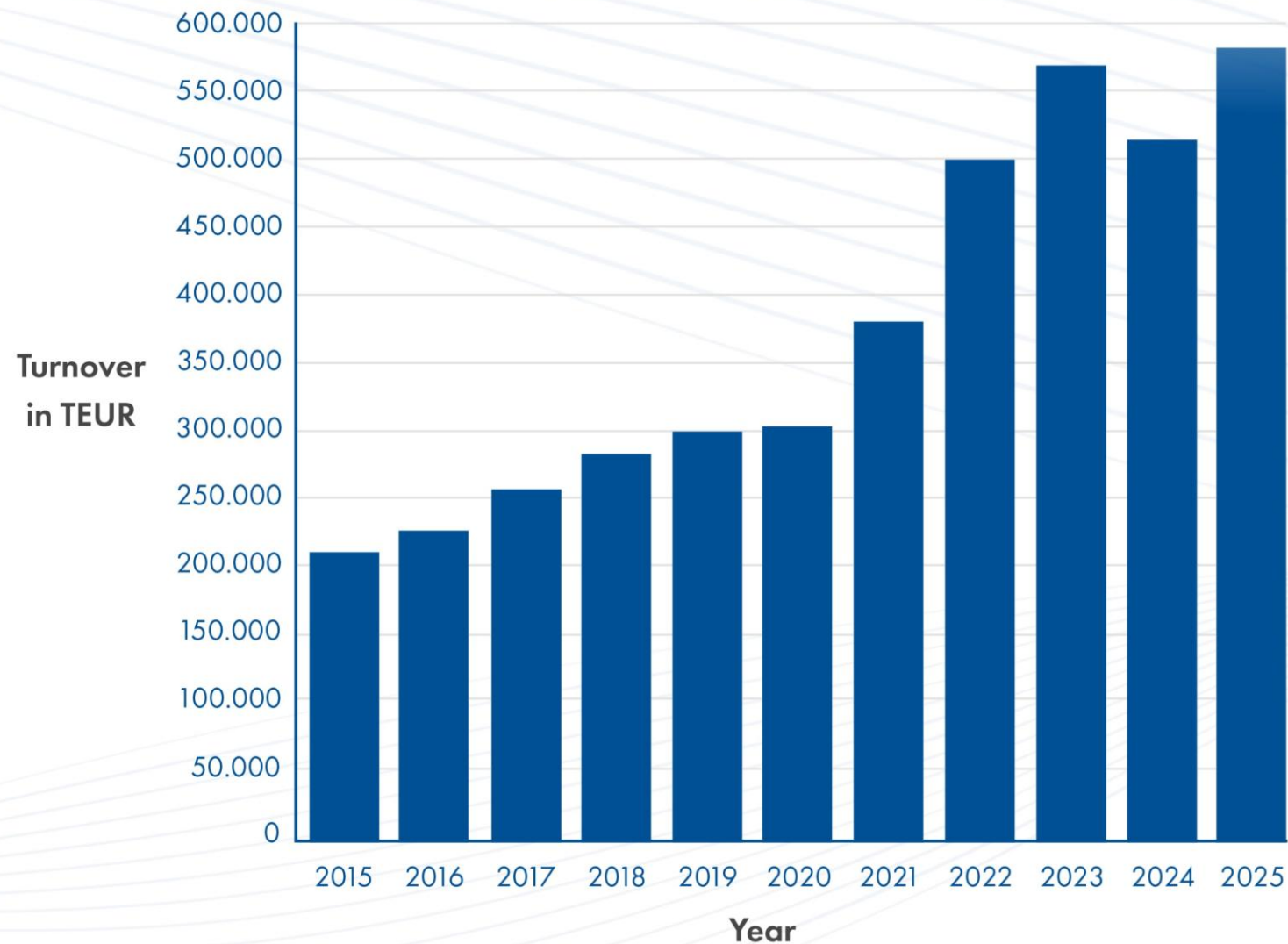
CUSTOMER STRAETGY



LOGISTICS STRATEGY



COMPANY PROFILE & KEY FIGURES



Export in up to
35 countries



Equity capital

~250 Mio. Euro

Equity ratio

> 80%



BRANCHES IN EUROPE



ORGANISATION

SCHRACK TECHNIK INTERNATIONAL



Andreas Fichtenbauer
(MD)



Wilhelm Großeibl
(CEO)



Franz Gletthofer
(MD)

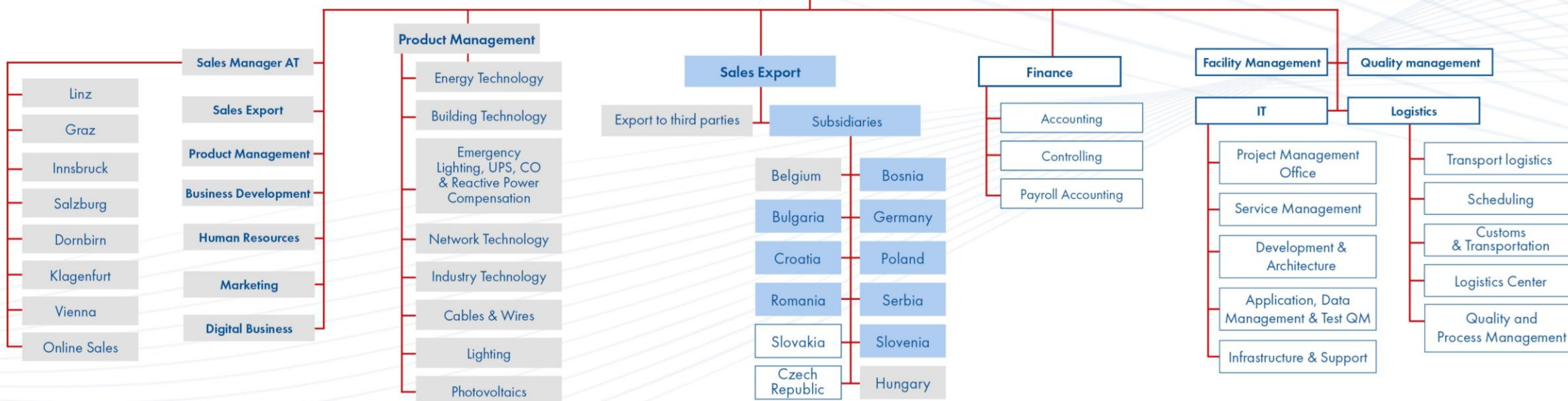
SCHRACK TECHNIK GMBH



Andreas Fichtenbauer
(MD)



Franz Gletthofer
(MD)



OUR CUSTOMER SERVICE



**Personal consulting
with technical expertise**



Training courses
for customers and employees



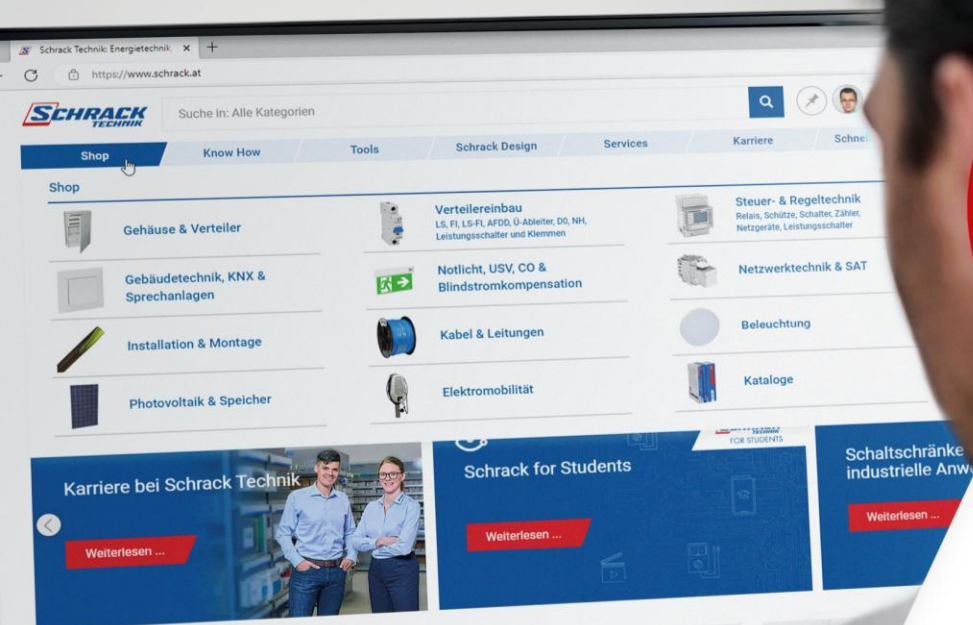
Catalogs
in all national languages print & online



**Online Shop with data sheets
and technical details**



OUR CUSTOMER SERVICE



24h Delivery



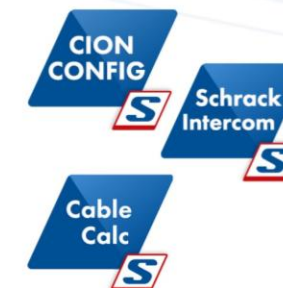
Online Shop
Easy product search



Schrack Design
The distributor planning software



Configurators
To make everyday work easier



SCHRACK FOR STUDENTS



Free
learning platform
& specialist events
for students



Schrack for Students Learning platform

Available on all devices

100% free of charge

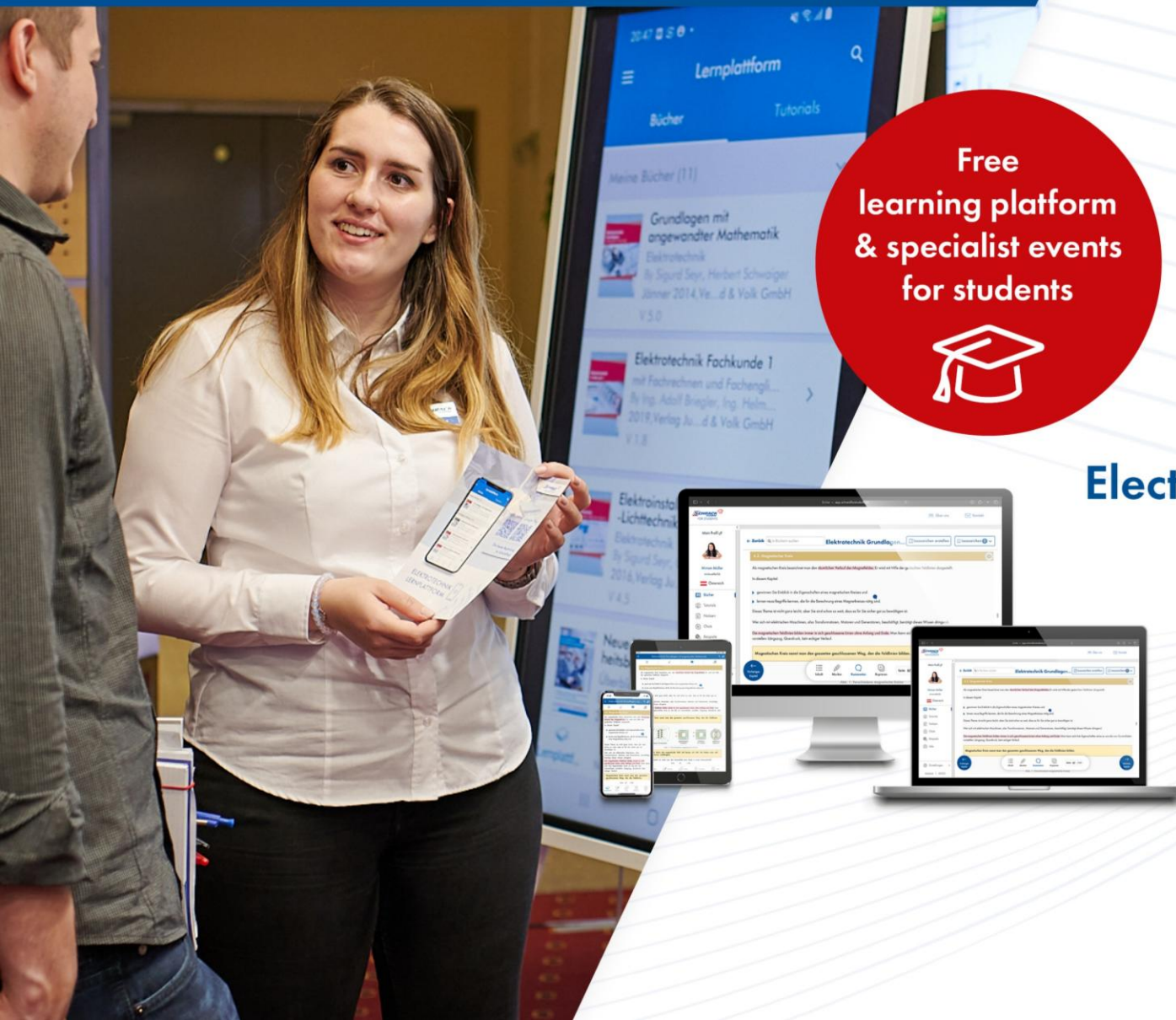
+20,000 registrations on the learning platform

Electrical engineering tutorials on YouTube

+40,100 subscribers on YouTube

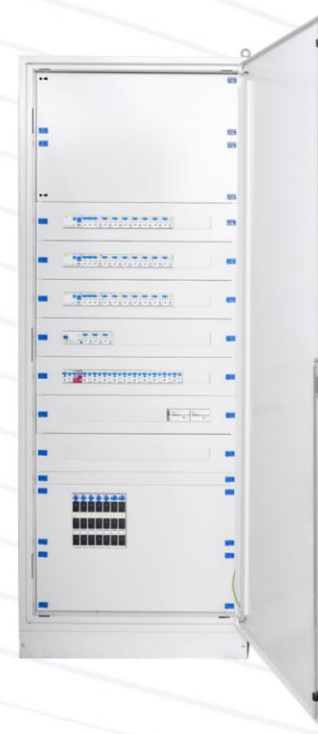
Project support at schools

Networking with HTL and vocational schools



OUR PRODUCTS

SCHRACK
TECHNIK



ENCLOSURES & DISTRIBUTION SYSTEMS

OUR PRODUCTS

SCHRACK
TECHNIK



DISTRIBUTION PANEL INSTALLATION

OUR PRODUCTS



CONTROL & AUTOMATION TECHNOLOGY

OUR PRODUCTS

SCHRACK
TECHNIK



LIGHTING

OUR PRODUCTS

SCHRACK
TECHNIK



PHOTOVOLTAICS & ENERGY STORAGE

OUR PRODUCTS

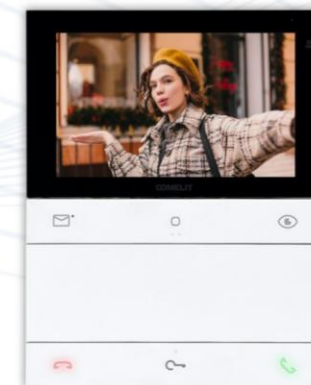
SCHRACK
TECHNIK



E-MOBILITY

OUR PRODUCTS

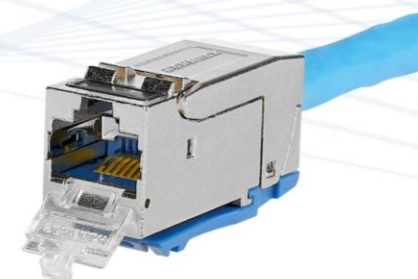
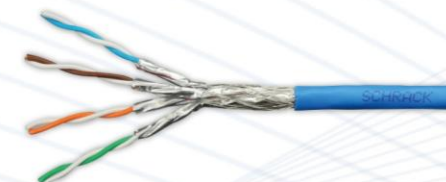
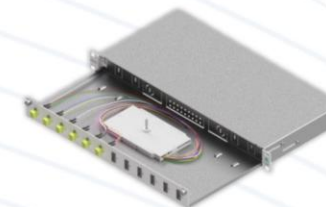
SCHRACK
TECHNIK



**BUILDING TECHNOLOGY, KNX
& INTERCOM SYSTEMS**

OUR PRODUCTS

SCHRACK
TECHNIK



**NETWORK TECHNOLOGY
& SERVER ROOM EQUIPMENT**

OUR PRODUCTS

SCHRACK
TECHNIK



**EMERGENCY LIGHTING, UPS, CO
& REACTIVE POWER COMPENSATION**

OUR PRODUCTS

SCHRACK
TECHNIK

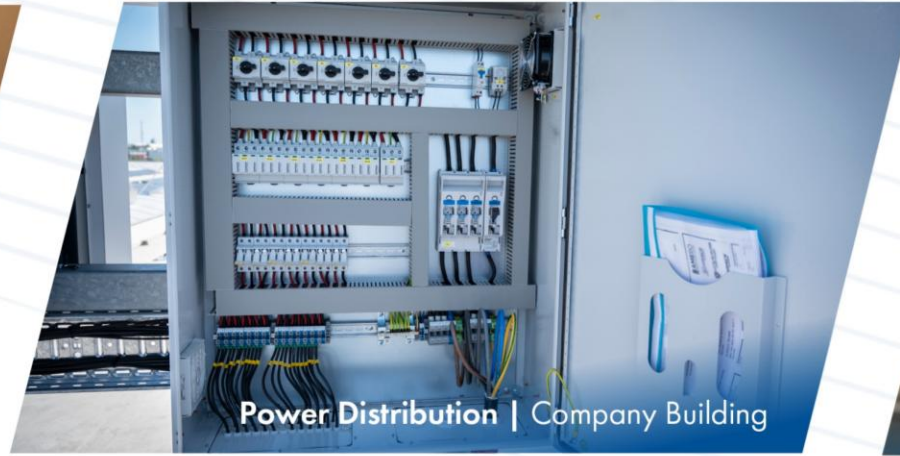


**INSTALLATION & ASSEMBLY
CABLES & WIRES**

OUR REFERENCES - PRODUCTS



Interior Lighting | Conference Room



Power Distribution | Company Building



Emergency Lighting | Office



Electric Charging Stations | Parking Lot



Data Center | Shopping Mall



Power Distribution | Sorting Plant

OUR REFERENCES - BUILDINGS



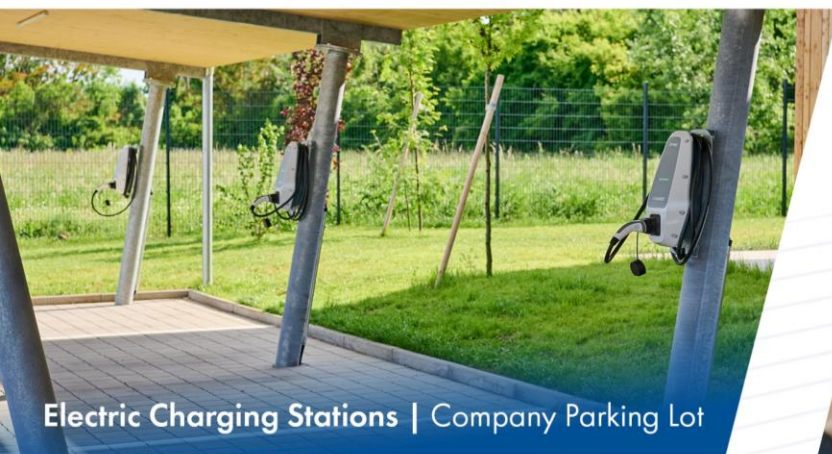
Outdoor Lighting | Patio Area



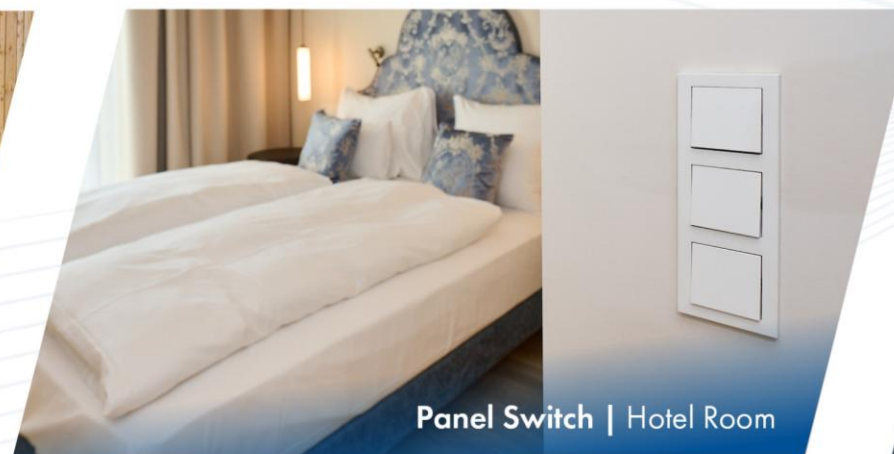
Emergency Lighting | Kindergarten



Interior Lighting | Common Room



Electric Charging Stations | Company Parking Lot



Panel Switch | Hotel Room



Distributor | Residential Building

OUR REFERENCES - INTERNATIONAL



Energy Technology
Airport Tower | Brussels (BE)



Network Technology
Hotel Diplomat | Prague (CZ)



Energy Technology
Shopping Mall | Switzerland

ABOUT US



**> 60.000
CUSTOMERS**



**> € 500.000.000
REVENUE**



**> 1.000.000
ORDERS
PER YEAR**



**> 50%
ONLINE SHOP
POSITIONS**



**> 25.000
PRODUCTS**



**FAST
DELIVERY**



**> 1.200
EMPLOYEES**



**IN MORE THAN
50 COUNTRIES**

YOUR COMPETENT AND RELIABLE PARTNER

PERSONAL SUPPORT

FAST DELIVERY

TECHNICAL EXPERTISE

... AND MUCH MORE!

